

MY BACKGROUND

As CEO and Managing Partner, I built up a media group that established itself as the European market leader with an annual turnover of 35 million euros. My know-how from the flight cockpit played a decisive role in achieving this: I have been flying since my youth, first as a flight instructor and then as an executive pilot. Too, I completed two training courses to become an executive coach.

Today I have combined the knowledge of these worlds to an effective success concept for daily (professional) life - »You Have Control«.

What can be achieved with this in companies and in private life you can discover in my lectures & keynotes, seminars & workshops as well as in leadership sparring.

„Heinz Leuters must know, because he is experienced on both sides. As an executive and as a pilot.“

Handelsblatt

„His method confronts managers with something they certainly don't know yet.“

SPiegel Online

»YOU HAVE CONTROL«

In aviation, »You Have Control« is a definite term that unmistakably gets pilots into action in the cockpit.

At work and in private life it is likewise a formula for success that enables people to come to definite decisions, to develop a strong sense of responsibility and a high degree of self-efficacy – out of oneself.



LECTURES & KEYNOTES

Practical, competent, entertaining, authentic, emotional - anyone who wants to hit the pulse of the audience will be guaranteed to land safely with these keynotes and lectures.



SEMINARS & WORKSHOPS

For all those who believe in authentic leadership and the proactive shaping of change.



LEADERSHIP SPARRING

For those who want to have more clarity, seek sparring at entrepreneurial eye-level and really want to feel secure in their role.

HEINZ LEUTERS

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KeynoteSpeaker

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THE LEADERSHIP EXPERT

Since 2013	Keynotes and lectures, cockpit workshops and seminars, entrepreneurial sparring
2014	Certification as Executive Coach (German Federal Coaching Association)
2013 – 2014	Integrative coaching program at Christopher Rauen GmbH
2005 – 2007	Part-time training as Executive Coach at Lorenz Consulting

THE ENTREPRENEUR

2018 – 2019	Setting up Wildstone Capital (CEO Europe, shareholder)
2001 – 2013	Managing Partner and CEO of blowUP media group
1999 – 2013	Expansion of blowUP media GmbH into other European countries
1997	Partial sale of shares in blowUP media GmbH to Ströer Media SE, Cologne
1994	Founding managing director / shareholder blowUP media GmbH

THE AVIATION

Seit 2013	Travel to / from lectures and coachings in own aircraft
2005 – 2013	Business trips in own aircraft to the domestic and foreign subsidiaries of the blowUP media group
1986 – 1996	Executive pilot in Europe-wide business charter
1986	Flight instructor licence
1981	Powered flight licence
1977	Glider licence



Heinz Leuters was CEO and managing partner of the blowUP media group, the European market leader for large-scale outdoor advertising, for two decades. Too, with approximately 6,000 take-offs and landings, he is an experienced pilot and flight instructor as well as a certified leadership expert.

Heinz Leuters combines his knowledge of these worlds into effective leadership strategies for professional (and private) life. He is authentic in his work and always adds a good portion of humor to his remarks.

THE EARLY EDUCATION

1989 – 1994	IBM Germany: sales representative, Integrata AG: manager consulting
1988 – 1989	Pansophic Systems, Chicago/USA: trainee
1984 – 1988	Study of business administration, Münster (degree: Dipl.-Betriebswirt)
1983 – 1985	Mason apprenticeship (degree: journeyman's certificate)
1982 – 1983	Bundeswehr (mandatory military service)
1982	Nepomucenum Grammar School, Coesfeld (degree: Abitur)
Born 1963	in Rosendahl, near Münster/Westfalen